

### **growth in spite of the global crisis**

 10.02.10

### **Grinding technology sector places its bets on Augsburg / Overview of novelties and trends / Programme for the GrindTec Forum available**

Augsburg – The amount of exhibitors has grown strongly during the last few weeks, which shows how high the expectations of the sector are in the GrindTec 2010. 377 companies have so far booked their stands at Augsburg, and daily further applications are being received. Project Manager Joachim Kalsdorf: “The sector is placing its bets on the GrindTec; all the top companies from the grinding technology sector are represented in Augsburg. The range of exhibits will be more comprehensive than ever before, and contrary to all other trends, the GrindTec will again be bigger than before. At present we expect a growth factor of about 10 %, both in the amount of exhibitors, and also in the area covered.”

The technical sponsors, the German Trade Association of Precision Tool Grinders FDPW is very pleased to see the present run on the GrindTec. During a board meeting last summer it was felt that to achieve 90 % of the exhibitors and the area covered in 2008 would be satisfactory to consider the GrindTec 2010 a success under the present difficult conditions. Prof. Dr.-Ing. Wilfried Saxler, the General Manager of the FDPW: “It is unbelievable, but true! With the applications received so far we are already over the amount of applications for the 2008 event. In keeping with our motto to promote a positive attitude, the GrindTec looks very promising. We are already looking forward to it. We hope that this good atmosphere will spread to other sectors, so that the boom can swing again.”

### **A head start through specialisation**

For the Press Officer of the organisers AFAG, Winfried Forster the reason for the success of the GrindTec is to be found in the specialisation of the trade fair: “Supply and demand are almost 100 % in compliance. Every single visitor is a grinding technology specialist, so each of the visitors is interesting for the exhibitors. And in addition, as the most important platform for the sector the GrindTec offers the best overview, so that you could almost say visiting it is a must.”

### **GrindTec 2010: Representative overview of the novelties and trends**

The GrindTec 2010 offers the best overview of the sector, with grinding technology novelties and further developments. We can expect more products from the field of carbide engineering and an increase in the multitude of applications in CNC tool grinding machines. Electronics are ever more important, not only in measurement technology. More and more the high-tech world of modern computer controlled grinding of tools and parts is being focused on by research and development specialists. For this reason research institutes and training and further education colleges are heavily represented.

### **GrindTec FORUM – Comprehensive programme available**

An ideal complement to the range of exhibits shown by the exhibitors is to be seen in the presentations given at the GrindTec FORUM. On Wednesday, for example, the Chamber of Trade for Swabia will be giving information about “Promotion programmes for small and medium-sized enterprises”. Thursday will be taken for training and further education, accompanied by the competition “Tool grinder of the year”. The presentations on Friday and Saturday will deal with current trends and innovations from the field of tool grinding technology. The presentations are no longer than twenty minutes long, and afterwards the lecturers are available for question time. On Wednesday, Friday and Saturday the FDPW Academy is in charge of organizing the programme, and on Thursday (18th March) the trade journal “Fertigung” will be responsible.

The complete programme is available in the internet at [www.grindtec.de](http://www.grindtec.de) > Rahmenprogramm > Forum from 10th February 2010.

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